STEERING COMMITTEE MEMBERS

MARTY BECKER
Chairman of the Board, QBE Insurance Group
Board of Directors, BrickStreet Insurance
Charleston, WV

W. Marston (Marty) Becker is the Chairman of the Board of QBE Insurance Group, which is headquartered in Sydney, Australia. He is a seasoned insurance executive with a career that spans 35 years in leadership roles principally as Chairman and/or CEO for publicly traded and private insurance, reinsurance and insurance brokerage organizations. Most recently he was CEO of Alterra Capital in Bermuda.

Mr. Becker currently serves on the Board of Brickstreet Mutual insurance company, Source One Financial, Dorado Insurance and the Mountain Companies. He also serves on the advisory board of American Securities Fund and Cohesive Capital.

Non-profit activities include the West Virginia University Board of Governors, the West Virginia Chamber and the Clay Center for the Arts, with previous service at the Association of Bermuda Insurers and Reinsurers, the Reinsurance Association of America, the American Insurance Association, Hartford Hospital, West Virginia/United Hospital System, the West Virginia Roundtable, the West Virginia University Foundation and the Blanchette Rockefeller Neuroscience Institute. Mr. Becker earned his Juris Doctor and Bachelor of Science degrees at West Virginia University. He is a Certified Public Accountant.

PATRICK FARRELL
Board of Directors, Marshall University
Founder and President, Savage Grant
President, Service Pump and Supply
Huntington, WV

Patrick Farrell is the founder and president of Savage Grant, a company investing in Appalachia through the energy, infrastructure, and technology industries. As part of this strategy, Mr. Farrell co-founded Mountain Point, a cloud technology consulting firm based in Charlotte, North Carolina, and CentralApp, an insourcing software development company with workers located throughout Central Appalachia. Mr. Farrell also owns and serves as the president of Service Pump and Supply, an industrial products and services company working within the mining, municipal, and oil and gas industries.

As an active member of the community focusing on bringing new economic opportunities to the Appalachian region, he is the founder and president of West Virginia Veterans Inc., co-founder of Appalachian Connection, and also volunteers as a mentor for the Robert C. Byrd Institute’s Ten50 Accelerator program.

Mr. Farrell serves as a board member for the West Virginia Chamber of Commerce, the West Virginia Economic Development Authority, St. Joseph Catholic School, and the privately-held Portable Solutions Group. He was also appointed to serve as a member of the Marshall University Board of Governors.

Prior to his role in the private sector, Mr. Farrell served in the U.S. Air Force as an F-15E Strike Eagle weapon systems operator. He is a decorated combat veteran and was awarded a Distinguished Flying Cross for Heroism. He is a graduate of the United States Air Force Academy and earned his MBA from the Duke University Fuqua School of Business.
Jennifer Giovannitti is the regional community development manager for the Federal Reserve Bank of Richmond, whose mission it is to support economic stability and mobility for low-and moderate-income communities. At the Richmond Fed, Giovannitti is the team's specialist in workforce development, community finance, and issues facing rural communities. Her position has a regional focus, working with national experts and community-oriented investors, as well as other Reserve Banks on policy and data-oriented projects.

Prior to her current role, Giovannitti lived and worked in West Virginia for more than a decade, serving as the project manager for the redevelopment of the Elkins Railyard, then as both the executive director for the Randolph County Development Authority and the director of the West Virginia Wood Technology Center. During her tenure, she was elected to the West Virginia Economic Development Council and as President of the seven-county Hardwood Alliance Zone. Giovannitti is a 2005 graduate of Leadership West Virginia and a 2001 Young Guns Awardee. Young Guns are people under the age of 40 who are chosen for their professional accomplishments, commitment to community, and dedication to making a positive contribution to the state of West Virginia. Before working in West Virginia, Giovannitti was a planning consultant at two Pittsburgh-based engineering firms: Hubert, Roland and Grubic and Mackin Engineering Company.

Currently, she serves on the Steering Committee of the Appalachian Funders Network, a collaborative of over 80 local and regional granting organizations; Chairs the Workforce Prep Action Team of the Richmond, Virginia Capital Regional Collaborative; Chairs the Early Childhood Finance Compensation Work Group for the State of Virginia; and is an appointed Planning Commissioner for Powhatan County, Virginia. Giovannitti has a passion for Appalachia's authenticity, strong family connections, and resiliency. She recognizes her work in West Virginia as some of the proudest and most fulfilling contributions to community development throughout her career.
A West Virginia native, James M. Pennington has over 35 years of experience in the health insurance industry. He received his Bachelor of Science in journalism and master’s degree in safety management from West Virginia University. Jim’s career in the health insurance industry began at McDonough Caperton Insurance Group. He became president and CEO of its Benefits Services Division, which evolved into Acordia National and ultimately Wells Fargo TPA. He previously held the role of president and CEO with USI Administrators, ppoNEXT, and HealthSmart.

Jim’s knowledge and experience of the West Virginia and Ohio marketplace is instrumental in growing The Health Plan throughout the region. His experience on a national basis will also provide the opportunity for The Health Plan to expand nationally. Jim believes The Health Plan has a solid foundation and position within the region to build a quality oriented and growth-focused company.