SHOWCASING WHY WE BELONG IN WEST VIRGINIA. IT’S ON US.

HOW CAN WE BETTER CONNECT PEOPLE WITH JOBS?

- Develop resources and tools to recruit labor and businesses.
- Build a culture that values the contributions of local employees.
- Strengthen local job promotion efforts.
- Identify strategies to engage outreach efforts and create new pathways to employment.
- Enhance labor market diversity.
- Promote ways to advance educational opportunities to ensure skill and job.

HOW CAN WE SHARE OUR STORIES WHILE BUILDING THRIVING COMMUNITIES?

- Improve the quality of life in West Virginia's communities to strengthen local towns.
- Revitalize communities to attract new residents and workers.
- Identify projects, grants, and opportunities to develop key community features and services to improve all residents' quality of life.
- Focus on what features attract individuals and families of all ages and backgrounds to make West Virginia their home.
- Share West Virginia success stories to showcase why West Virginia is a great place to live, work, and play.

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HOW CAN WE INVEST IN BUSINESS AND INNOVATION?

- Create, grow, and expand businesses and local economies.
- Develop resources and tools to promote economic growth.
- Attract investment opportunities through collaboration and new incentives.
- Foster West Virginia's innovation ecosystem and startup activities.
- Diversify and strengthen sectors ripe for growth and opportunity.
- Take advantage of national trends such as Opportunity Zones and grants to unleash full economic potential in West Virginia communities.
OUR HISTORY IS DETERMINED AND STRONG. OUR PEOPLE: PROUD, COMMITTED, LOYAL. The unique sense of place here preserves our heritage and promotes our values. The direction of West Virginia is changing. We are moving forward. Today, you are being asked to take another step. A step to engage at another level, to plan another tactic to support forward-thinking, positive change in our great state. There are mountains of opportunity here. You know that. We talk about it. Now let's tell the world. Here are three ways you can make a difference.

- Connecting people with jobs
- Sharing our stories
- Investing in business and innovation

WEST VIRGINIA: THE PLACE WHERE WE BELONG.

1. #1 HIGHEST HOME OWNERSHIP RATE IN THE U.S.
2. #1 IN U.S. FOR LOWEST EMPLOYEE Turnover Rate
3. #1 IN U.S. FOR HIGHEST PERCENTAGE OF PERSONAL INCOME AND GDP GROWTH IN 2019
4. #19 COST OF LIVING IN WV NATIONAL AVERAGE
5. 6-HOUR DRIVE TO 12+ MAJOR METROPOLITAN AREAS
6. #19 IN FORBES’ “BEST SMALL PLACES FOR BUSINESS AND CAREERS” IN THE UNITED STATES
7. 75% OF U.S. POPULATION WITHIN A DAY’S DRIVE